

Domus Academy, santralistanbul, Triennale di Milano, İstanbul Foundation for Culture and Arts  
with the 10th International İstanbul Biennial, sponsored by KALE (Çanakkale Seramik&Kalebodur) present



ISTANBUL 12-15 SEPTEMBER

# LOCAL MODERNITY / / GLOBAL EXPECTATIONS ARTEXPERIENCE 2007

Since 2004, ArtExperience, a Domus Academy initiative, investigates and develops with different approaches the relationship between art, sound, architecture and technology involving some of the leading protagonists of contemporary creativity.

The ArtExperience format usually includes an experimental and creative workshop and an event open to the public. The main objective of AE is to built up an experience able to bring the public beyond the traditional form of contemporary art.

In the previous editions, AE featured Daniel Birnbaum, Gernot Boehme, Andrea Branzi, Yung-Ho Chang, Olafur Eliasson, Yona Friedman, Hou Hanru, David Howes, Pierre Huyghe, Ryoji Ikeda, Marcella Lista, Christian Marclay, Maurizio Nannucci, Carsten Nicolai, Hans-Ulrich Obrist, Philippe Parreno, Tobias Rehberger, Richard Shusterman, Peter Szendy, Rirkrit Tiravanija, Kjetil Thorsen, Mirko Zardini.

# LOCAL MODERNITY / GLOBAL EXPECTATIONS ARTEXPERIENCE 2007

what

**WORKSHOP**

artists

**OMER ALI KAZMA AND MAP OFFICE**

curator

**MAURIZIO BORTOLOTTI**

where

**ISTANBUL, SANTRALISTANBUL**

when

**12-15 SEPTEMBER 2007**

ArtExperience in Istanbul is focused on a confrontation between different ideas of Modernity in art and architecture developed in different areas of the world. Omer Ali Kazma and Map Office are working together on a particular subject, the Technological representation of Modernity, starting from a different geographical background, Turkey and Pearl River Delta in China.

The main goal of AE is to produce a multi-layered space in which different events and moments of aggregation, production and discussion can be developed. A framework in which events and ideas could be put together in an interchangeable way. As any single gesture for art has a concrete will to act on reality, the focus of the project is not the final object as work of art, but the process of producing it.

ArtExperience has a will to be an experimental space working trying to merge art and architecture in a unique field, inviting artists and architects to work in a cross-border area.

The aim of AE Istanbul is to create an open field for generating new ideas, suggestions, experimentations like in a process of ongoing experience, reflecting on the condition of art today in connection with other fields.

## workshop fee

The workshops is free of charge but it is open to a selected number of participants: artists, curators, critics, professionals from different fields and people keen of art in general.

## how to participate

In order to participate to the selection, the candidates will have to send their curriculum vitae and a letter of motivation within August 31, 2007 to the following contacts: *Sabrina Di Pietrantonio*, [info@domusacademy.it](mailto:info@domusacademy.it) or *Aycan Tuyluoğlu*, [atuyluoğlu@bilgi.edu.tr](mailto:atuyluoğlu@bilgi.edu.tr); **from the 4<sup>th</sup> to 13<sup>th</sup> of August please refer to *Gökçe Dervisoglu*, [gokced@bilgi.edu.tr](mailto:gokced@bilgi.edu.tr)**

## location

The location of the workshop will be santralistanbul.

## accommodation and travel

The selected candidates will have to book and pay the journey and the accommodation for the days of the workshop. They will be given a list of possible accommodations so that they will be able to book the best solution according to their needs. The official language of the workshop is English. The enrolment will be open from June 21, 2007.

what

**FINAL EVENT / ROUND TABLE**

where

**ISTANBUL, SANTRALISTANBUL**

when

**15 SEPTEMBER 2007 FROM 6.30 PM**

with

Serhan Ada, *santralistanbul* Director

Davide Rampello, *Triennale* President

Maria Grazia Mazzocchi, *Domus Academy* President

Hou Hanru, *Istanbul Biennial* Curator

Zeynep Bodur Okyay, *Vice President of Kale Group*

Renan Gokyay, *Nurus*

the artists and the curator of the workshop

# LOCAL MODERNITY / GLOBAL EXPECTATIONS

## ARTEXPERIENCE 2007

### curator profile

#### MAURIZIO BORTOLOTTI

Art critic and curator based in Milan, he's working particularly on relationship between Art and Architecture.

Recent projects curated || **Tomas Saraceno**, "Museo Aerosolar", Milan | **Yona Friedman** "Graffiti Museum", Cagliari-Sardinia | "Under a New Sky" (with Peter Lewis), Birmingham.

### artist profile

#### ONER ALI KAZMA

Born in Istanbul in 1971, he studied photography in London and then took his MA degree at The New School of New York. Back to his hometown in 2000, he has been working mostly on video and exhibited extensively both in Turkey and abroad. In 2003, he has directed a feature length documentary which had a nationwide theatrical release.

Recent exhibitions and festivals || **EurHope 1153**, Udine, Italy | **beautiful game**, New York, USA | **human game winners and losers**, Florence, Italy | **glamour and globalisation**, Dortmund, Germany | **9th havana biennial**, Havana, Cuba | **2nd istanbul pedestrian exhibitions**, Istanbul, Turkey.

### artist profile

#### MAP OFFICE

MAP office is an open platform conceived by Laurent Gutierrez (1966, Casablanca) and Valérie Portefaix (1969, Saint-Etienne) to reform our daily practices and to reconstruct our life-world. Based in Hong Kong since 1996, both epitomize a new breed of architects who are rethinking the socio-political agencies of architecture. MAP office's mission is to bring forward a set of fresh alternatives to a region mainly preoccupied with "just-in-time" industrial production and efficiency.

Recent solo and group exhibitions || **Cities of Production: A Fantastic Opportunity to Experiment with Positive Capitalism**, 10th Istanbul Biennial, Istanbul | **Lean Planning : LEGO city**, Get it Louder, Guangzhou, Shenzhen, Beijing, Chengdu | **Concrete Jungle and The Parrot's Tale**, Hong Kong's representation at the 52nd Venice Biennial, Venice | **Plan B**, Solo exhibition, Timezone 8 gallery, Beijing | **Back Home**, Grand Palais, 1st Paris Triennale, Paris.

# LOCAL MODERNITY / GLOBAL EXPECTATIONS ARTEXPERIENCE 2007

## Domus Academy

Domus Academy was set-up in Milan in 1982 as an open-project as a reference center for Italian Design and Fashion. Today it is both a post-graduate training center and a research laboratory that attentively studies industrial Design processes, the scenarios of aesthetics and consumption, space and time relations, public and private services and the radical changes originating from the wide-spread use of the Web.

ArtExperience has been created by Domus Academy. The previous editions took place in Venice and in Milan and saw the participation - among the others - of: Rirkrit Tiravanija, Christian Marclay, Tobias Rehberger, Olafur Eliasson, Carsten Nicolai, Yung Ho Chang, etc.

## santralistanbul

santralistanbul is a project led by Istanbul Bilgi University, involving the conversion of the first power station built in Istanbul during the Ottoman period - Silahtarğa Power Plant - into a Museum of Contemporary Arts, a Museum of Energy and a cultural and educational centre. Silahtarğa Power Plant is situated at the heart of the Golden Horn, one of Istanbul's oldest quarters, and was established in 1911, functioning until 1983.

This 118,000m2 power plants are a unique industrial heritage site and one of the best preserved in Istanbul. The station was allocated to Istanbul Bilgi University in 2004 by the Ministry of Energy and Natural Resources and the project will be finalized in spring of 2007. The architectural project was directed by three major Turkish architects, Emre Arolat, Nevzat Sayın and Han Tümertekin.

## Triennale di Milano

Born as a panorama of modern decorative and industrial arts, with the purpose of stimulating the relationship between industry, the manufacturing sectors and applied arts, the Triennale quickly revealed itself as a mirror of the artistic and architectural culture in Italy and one of the main centres of confrontation for emerging trends. Turned into a Foundation in 1999,

its activities are now direct towards research and exhibitions about architecture, town planning, decorative and visual arts, design, industrial production, fashion and audio-visual communication. Its historical premises (Palazzo dell'Arte, 1933) are presently under renovation in view of the opening of the Design Museum on the first floor in December 2007.

In 2006 two new venues have been successfully inaugurated: one in Tokyo (Japan), with the aim of promoting the most important trends of Italian contemporary design and art, and one in the Milan's Bovisa district, entirely devoted to contemporary culture, a place intended for art, design and architecture exhibitions as well as concerts, performances, and social activities.

## İstanbul Foundation for Culture and Arts

The İstanbul Foundation for Culture and Arts is a non-profit, non-governmental organization founded in 1973 with the aim of organizing an international arts festival in İstanbul. The Foundation's goal is to offer the finest examples of cultural and artistic works from around the world, while at same time promoting Turkish national, cultural and artistic assets by creating an international platform of communication through the arts. The İstanbul Foundation for Culture and Arts has been organising the International İstanbul Biennial since 1987. The Biennial aims to create a meeting point in Istanbul in the field of visual arts between artists from diverse cultures and the audience.

## İstanbul Biennial

Considered as one of the most prestigious biennials alongside Venice, Sao Paolo and Sydney, the International İstanbul Biennial prefers an exhibition model which enables a dialogue between artists and the audience through the work of the artists instead of a national representation model. The curator, appointed by an international advisory board, develops a conceptual framework according to which a variety of artists and projects are invited to the exhibition. The most

comprehensive international art exhibition organised both in Turkey and throughout the geographical sphere we are in, the İstanbul Biennial plays an important role in the promotion of contemporary artists not only from Turkey but from a number of different countries in the international arena. The 2007 edition is realised by the San Francisco-based Chinese curator Hou Hanru.

## KALE GROUP

Founded in 1957 as the Çanakkale Seramik Fabrikalari A.S. (Ceramic Factories Corporation) the Kale Group soon became the leading force of Turkey's ceramic tile sector and its on-going investments propelled it into a position as a world-class ceramic producer. As the Kale Group grew and developed, it also began expanding its fields of operations into machinery and spare part manufacture, and the defense, chemical, electrical components, energy, information, transport, tourism, and food sectors. It took important strides into developing into a world company as it formed partnerships with international corporations such as General Electric, Siemens, and Roca. In order to be counted as a player in a world that had begun to describe its future in terms of the information age, the Kale Group also began investing in new companies operating in energy, information, and robotic automation fields. The names of many Kale Group companies even became generic for its products, as Çanakkale Seramik, Kalebodur, Kaleterisit, Kalekim and RocaKale, Kalecolor and MaviKale developed into products brands. In 1962 the Kale Group began exporting ceramic tiles. Through the years, the Group has continued and advanced its export activities and today it exports its own products in various sectors to sixty countries on five continents. Today the Kale Group comprises 24 separate companies, each a leader in its own sector. It has a total work force of over five thousand with a net value to the Turkish economy that reaches billions of dollars, and the Group now ranks as one of Turkey's major industrial corporations.

## THE PROMOTERS



santralistanbul



LA TRIENNALE DI MILANO



## SPONSORED BY

Çanakkale Seramik  
Kalebodur